

FIRST NATIONS TRADE & TALENT EXHIBITION

THURSDAY 24 OCTOBER 2024

9AM - 5PM

HARRUP PARK COUNTRY CLUB

EVENT PROSPECTUS

MAKING OUR MARK
CELEBRATING 10 YEARS



Since its establishment in 2015, Indigenous Business Month is an annual celebration across Australia that occurs every October and 2024 marks its 10th year. This year's theme, **Making Our Mark**, is focused on inspiring the next generation of First Nations business leaders.

Aboriginal and Torres Strait Islander people are producers, we are doers, we are creators. We are **MAKING OUR MARK**.

The First Nations Trade & Talent Exhibition will promote and support Mackay, Isaac and Whitsunday First Nation Businesses to showcase their products and services. There will also be an opportunity for entrepreneurs and business leaders to attend workshops on the day that are aimed to help build their business capability.

Key Highlights:

- Building Blak Business Workshops
- Exhibition of Indigenous Businesses across various sectors
- Panel Discussions on local First Nation Business success, stories and challenges
- Networking opportunities with corporate and government procurement teams



Why Sponsor?

By sponsoring, you demonstrate your commitment to reconciliation, diversity, and economic development, and whilst supporting local First Nation Businesses.

Benefits of sponsorship include:

- **Brand Visibility:** Increase brand awareness among key stakeholders, including First Nation entrepreneurs, government officials, and corporate decision-makers.
- **Networking:** Access to networking opportunities with Indigenous business leaders and potential clients.
- **Corporate Social Responsibility:** Showcase your organisation's dedication to diversity and inclusion, contributing to meaningful change within the local Indigenous business sector.



SPONSORSHIP LEVELS

Gold - \$5000

- Logo prominently displayed on event promotional materials, and signage.
- Recognition as a Gold Sponsor during opening and closing remarks.
- Featured placement of company advertisement in event program.
- Radio & social media mentions across all event platforms (pre-event, during event, and post-event).
- Recognition of a Gold Sponsor in the Mackay Chamber of Commerce Newsletter.
- Opportunity to deliver a speech or participate in a panel discussion during the event.
- 3 x Company Banners displayed at event.
- 3 x Lucky Door Tickets to win a piece of Local Indigenous Art Work by Leon Namai.

Silver - \$2000

- Logo prominently displayed on event promotional materials, and signage.
- Recognition as a Silver Sponsor during opening remarks.
- Company logo included in event program.
- Social media mentions leading up to and during the event.
- Opportunity to participate in a panel discussion during the event (subject to availability).
- Recognition of a Silver Sponsor in the Mackay Chamber of Commerce Newsletter.
- 1 x Company Banner displayed at event.
- 1 x Lucky Door Tickets to win a piece of Local Indigenous Art Work by Leon Namai.

Bronze - \$500

- Recognition as a Bronze Sponsor during opening remarks
- Company logo listed in event program.
- Social media mention prior to the event.



SPONSORSHIP AGREEMENT

MAKING OUR MARK
CELEBRATING 10 YEARS



Title

First Name

Last Name

Position

Organisation

Business Address

Suburb

State

Postcode

Email

Mobile

Level of Partnership

I acknowledge we will be invoiced \$ for our part in sponsoring this event.

Signature

Name

Date

ENQUIRIES

Stacey Kreyts, Trading Tracks, Senior Business Development
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